

Ecommerce SEO checklist

6 steps to get more traffic to your online store

1

Do keyword research

2

Optimize product listings

- Enhance product titles
- Include relevant keywords in product descriptions
- Create unique descriptions for each listing

3

Create new content

- Check keyword relevance
- Include focus keyword in the title
- Organize titles and headings
- Create definitive image file names

4

Optimize old content

- Update content with new info
- Delete outdated or irrelevant content

5

Promote store on social media

6

Do linkbuilding

